Social Innovation Solutions For A Sustainable Future Csr Sustainability Ethics Governance

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Managing Sustainable Innovation Vanessa Ratten 2019-12-06 This book is an insightful text looking at sustainable innovation and the emerging fourth sector, i.e. hybrid organizations, through an interdisciplinary approach. The book illuminates what hybrid organizations are and how they generate new ways of creating blended value to secure the well-being of future generations and preservation of ecological services. The book also discusses how sustainable innovation may offer creative solutions to societal issues, the sharing economy and the circular economy. This book will appeal to those taking MBA and EMBA programmes, and those with an interest in creating sustainable business and innovation solutions.

Innovative Solutions for Creating Sustainable Cities Sylvie Albert 2019-08-30 How do we prepare for and manage the challenges and the transformations that are increasingly confronting cities? Solutions are necessary for the impacts expected from the global population movement toward urban centres; the evolution of technologies and its influence on the economy; the evolving socio-cultural fabric of our cities and what it means for citizen engagement and happiness; and for the increasing need to protect and better manage the environment. The series of essays presented here will help governments, organizations, and concerned citizens think differently about ways we can improve the places we call home. It will stimulate local stakeholders to move away from silo-thinking and work collaboratively toward innovative solutions to make cities more liveable and sustainable. The volume brings together international experts on development, innovation, education, health, digitalization, and planning to provide stimulating new ideas and successful examples of tools and systems being used worldwide to improve the future of cities.

System Innovation for Sustainability 1 Arnold Tukker 2017-09-08 Sustainable consumption and production (SCP) was adopted as a priority area during the World Summit on Sustainable Development in Johannesburg in 2002 and has since become one of the main vehicles for targeting international sustainability policy. Sustainable consumption focuses on formulating equitable strategies that foster the highest quality of life, the efficient use of natural resources, and the effective satisfaction of human needs while simultaneously promoting equitable social development, economic competitiveness, and technological innovation. But this is a complex topic and, as the challenges of sustainability grow larger, there is a need to re-imagine how SCP policies can be formulated, governed and implemented. The EU-funded project "Sustainable Consumption Research Exchanges" (SCORE!) consists of around 200 experts in the field of sustainable innovation and sustainable consumption. The SCORE! philosophy is that innovation in SCP policy can be achieved only if experts that understand business development, (sustainable) solution design, consumer behaviour and system innovation policy work together in shaping it. Sustainable technology design can be effective only if business can profitably make the products and consumers are attracted to them. To understand how this might effectively happen, the expertise of systems thinkers must be added to the mix. System Innovation for Sustainability 1 is the first result of a unique positive confrontation between experts from all four communities. It examines what SCP is and what it could be, provides a state-of-the-art review on the governance of change in SCP policy and looks at the strengths and weaknesses of current approaches. The SCORE! experts are working with actors in industry, consumer groups and eco-labelling organisations in the key consumption areas of mobility, food and agriculture, and energy use and housing — responsible for 70% of the life-cycle environmental impacts of Western societies — with the aim of stimulating, fostering or forcing change to SCP theory in practice. The System Innovation for Sustainability series will continue with three further volumes of comprehensive case studies in each of these three critical consumption areas. Each chapter of this book examines problems and suggests solutions from a business, design, consumer and system innovation perspective. It primarily examines the differing solutions necessary in the consumer economies of the West, but also comments on the differing needs in rapidly emerging economies such as China, as well as base-of-the-pyramid economies. The System Innovation for Sustainability series is the fruit of the only major international research network on SCP and will set the standard in this field for some years to come. It will be required reading for all involved in the policy debate on sustainable production and consumption from government, business, academia and NGOs for designers, scientists, businesses and system innovators.

Institutional and Social Innovation for Sustainable Urban Development Harald A. Mieg 2013-08-22 Which new institutions do we need in order to trigger local- and global sustainable urban development? Are cities the right starting points for implementing sustainability policies? If so, what are the implications for city management? This book reflects the situation of cities in the context of global change and increasing demands for sustainable development. The book introduces core findings, new methods, and international experience related to sustainability innovations and the social transformation of cities, synthesizing insights from megacity research, sustainability science, and urban planning. Written by a team of more than fifty leading researchers and practitioners from all five continents, it traces general urban transformations and introduces new approaches such as: smart growth strategies; cross-sectoral, transdisciplinary urban transition management; rubanisation; and city syntegration. The book reveals the potential of

new, networked agencies of sustainability transformation, and discusses the role of science institutions in the diffusion and implementation of institutional and social innovations. This comprehensive book is of immense value to students, researchers, and professionals working on issues of sustainable development, in environmental programs in human geography, planning and the built environment, sociology and policy studies, institutional economics, and environmental politics. *Design Research Now* Ralf Michel 2012-12-21 Design is becoming a recognised academic discipline, and design research is the driving force behind this transformation. Design Research Now – Essays and Selected Projects charts the field of design research with introductory essays and selected research projects. The authors of the essays, all leading international design scholars, stake out positions on the most important issues of design research. They locate the significance of design research at the interface with technological development, describe what makes it a necessary ingredient of the continued development of the design disciplines, and assign it a seminal role in the relevant developments of society. The essays are supplemented by the presentation of recently completed research projects from universities in the Netherlands, theUK andItaly.

Innovations and Traditions for Sustainable Development Walter Leal Filho 2021-10-16 This book highlights the vital necessity for combining sustainable development processes from different areas, with applications in areas such as science, education and production sectors. These sectors have previously been separated by linguistic and technological barriers. Breaking down these barriers will allow an interdisciplinary and transdisciplinary flow of information, leading to greater efficiency, and towards a more real resilient and sustainable economy development. This book fills in the gap in respect of publications addressing aspects of innovation and sustainable development and focuses on a range of areas, such as I. Gradual transition to innovative development; II. Continuity of technology in education, science and industry; III. Convergency directions, interdisciplinary relations in scientific research; IV. Digital technologies for sustainable development; V. Global trends and regional aspects of innovation and traditions in environmental management; VI. International legal regulations and environmental and economic relations among business communities. The publication fosters the global efforts towards taking better advantage of the many opportunities which innovation in specific areas may offer.
From Summits to Solutions Raj M. Desai 2018-07-24 A positive agenda for achieving the Sustainable Development Goals by 2030 All 193 member nations of the United Nations agreed in September 2015 to adopt a set of seventeen "Sustainable Development Goals," to be achieved by 2030. Each of the goals—in such areas as education and health car —is laudable in and of itself, and governments and organizations are working hard on them. But so far there is no overall, positive agenda of what new things need to be done to ensure the goals are achieved across all nations. In a search of fresh approaches to the longstanding problems targeted by the Sustainable Development Goals, the Japan International Cooperation Agency and the Global Economy and Development program at Brookings mounted a collaborative research effort to advance implementation of Agenda 2030. This edited volume is the product of that effort. The book approaches the UN's goals through three broad lenses. The first considers new approaches to capturing value. Examples include Nigeria's first green bonds, practical methods to expand women's economic opportunities, benchmarking to reflect business contributions to achieving the goals, new incentives for investment in infrastructure, and educational systems that promote cross-sector problem solving. The second lens

entails new approaches to targeting places, including oceans, rural areas, fast-growing developing cities, and the interlocking challenge of data systems, including geospatial information generated by satellites. The third lens focuses on updating governance, broadly defined. Issues include how civil society can align with the SDG challenge; how an advanced economy like Canada can approach the goals at home and abroad; what needs to be done to foster new approaches for managing the global commons; and how can multilateral institutions for health and development finance evolve.
Sustainable Technology Development Paul Weaver 2017-09-08 In the time it takes to read this sentence, about fifteen people will be added to the world's population. Read the sentence again, and there will be thirty. Tomorrow, each of these people will be demanding greater prosperity. Production and consumption are increasing fast but will have to grow even faster in the future to keep up with population growth and a world increasingly divided by inequality. How should we react to these trends? Certainly, many use growth figures to forecast disaster. But there is an alternative vision: one of a sustainable future, in which growth is seen not as a threat, but as the driving force behind innovation. This is the scenario worked out in the Netherlands by Sustainable Technology Development (STD), a five-year programme of research and "learning-by-doing" based on setting up new innovation networks and working with new methods to search for sustainable technological solutions. In order to make sustainability tangible, STD made a leap in time. What human needs will have to be satisfied fifty years from now? Taking a sustainable future vision as a starting point, STD demonstrated what steps we should take today for new technologies and systems to be in place in time. These results are now available for the first time in a comprehensive, specifically written English-language book, together with a description of the unique working method of STD and the results and key lessons from a set of the programme's illustrative case studies. This book serves as a manual for industry, governments and social leaders wanting to prepare themselves for a sustainable future. Sustainable Technology Development sets out the programme's underpinning philosophy and describes its approach, methods and findings. Delivering sustainability means finding ways to meet human needs using a fraction of the natural resources we use today. The world's richer nations would be wise to target at least ten-fold improvements by 2050 in the productivity with which conventional natural resources and environmental services are used. And they need to bring new, sustainable resources on-stream to augment the resource base and replace the use of unsustainable alternatives. Sustainable Technology Development marks a significant contribution to our understanding of innovation processes and how these might be influenced in favour of sustainable technology development. In principle, technology could play a pivotal role in sustainable development. Whether it does or not depends on whether innovators can be encouraged to make this an explicit goal, adopt long-term time-horizons and search for renewable technologies. Given the long lead-times involved, there is no time to waste in beginning the search. The STD programme has begun to make inroads into one of the most urgent of all needs concerning sustainable development: that for innovation in the innovation process itself.
Creative Business and Social Innovations for a Sustainable Future Miroslav Mateev 2019 The book presents high-quality research papers presented at the 1st AUE International research conference, AUEIRC 2017, organized by the American University in the Emirates, Dubai, held on November 15th-16th, 2017. The book is broadly divided into three sections: Creative Business and Social Innovation,

Creative Industries and Social Innovation, Education and Social Innovation. The areas covered under these sections are credit risk assessment and vector machine-based data analytics, entry mode choice for MNE, risk exposure, liquidity and bank performance, modern and traditional asset allocation models, bitcoin price volatility estimation models, digital currencies, cooperative classification system for credit scoring, trade-off between FDI, GDP and unemployment, sustainable management in the development of SMEs, smart art for smart cities, smart city services and quality of life, effective drivers of organizational agility, enterprise product management, DEA modeling with fuzzy uncertainty, optimization model for stochastic cooperative games, social media advertisement and marketing, social identification, brand image and customer satisfaction, social media and disaster management, corporate e-learning system, learning analytics, socially innovating international education, integration of applied linguistics and business communication in education, cognitive skills in multimedia, creative pedagogies in fashion design education, on-line summative assessment and academic performance, cloud concept and multimedia-based learning in higher education, hybrid alliances and security risks, industry and corporate security significance, legal regulation and governance. The papers in this book present high-quality original research work, findings and practical development experiences, and solutions for a sustainable future.

Decent Work and Economic Growth Walter Leal Filho 2020-10-20 The problems related to the process of industrialisation such as biodiversity depletion, climate change and a worsening of health and living conditions, especially but not only in developing countries, intensify. Therefore, there is an increasing need to search for integrated solutions to make development more sustainable. The United Nations has acknowledged the problem and approved the "2030 Agenda for Sustainable Development". On 1st January 2016, the 17 Sustainable Development Goals (SDGs) of the Agenda officially came into force. These goals cover the three dimensions of sustainable development: economic growth, social inclusion and environmental protection. The Encyclopedia of the UN Sustainable Development Goals comprehensively addresses the SDGs in an integrated way. The Encyclopedia encompasses 17 volumes, each one devoted to one of the 17 SDGs. This volume addresses SDG 8, namely "Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all" and contains the description of a range of terms, to allow a better understanding and foster knowledge. The predominant economic model is promoting a lopsided economic growth that is further increasing the gap between the have and the have-nots. This SDG is not just proposing the attainment of more just and empowering economic models, but it also puts at the forefront the well-being of workers by striving to provide employment and better working conditions that respect the dignity of workers. Concretely, the defined targets are: Sustain per capita economic growth in accordance with national circumstances and, in particular, at least 7 per cent gross domestic product growth per annum in the least developed countries Achieve higher levels of economic productivity through diversification, technological upgrading and innovation, including through a focus on high-value added and labour-intensive sectors Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services Improve progressively, through 2030, global resource efficiency in consumption and production and endeavour to decouple economic growth from environmental

degradation, in accordance with the 10-Year Framework of Programmes on Sustainable Consumption and Production, with developed countries taking the lead Achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value Substantially reduce the proportion of youth not in employment, education or training Take immediate and effective measures to eradicate forced labour, end modern slavery and human trafficking and secure the prohibition and elimination of the worst forms of child labour, including recruitment and use of child soldiers, and end child labour in all its forms Protect labour rights and promote safe and secure working environments for all workers, including migrant workers, in particular women migrants, and those in precarious employment Devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products Strengthen the capacity of domestic financial institutions to encourage and expand access to banking, insurance and financial services for all Increase Aid for Trade support for developing countries, in particular least developed countries, including through the Enhanced Integrated Framework for Trade-related Technical Assistance to Least Developed Countries Develop and operationalize a global strategy for youth employment and implement the Global Jobs Pact of the International Labour Organization Editorial Board Rimjhim M Aggarwal, Rosa Maria Fernandez, Edurne A. Inigo, Nerise Johnson, Dmitry Kurochkin, Wim Lambrechts, Sonja Rewhorn, Marco Tortora, Tony Wall

Towards a Natural Social Contract Patrick Huntjens 2021-03-30 This open access book is a 2022 Nautilus Gold Medal winner in the category "World Cultures' Transformational Growth & Development". It states that the societal fault lines of our times are deeply intertwined and that they confront us with challenges affecting the security, fairness and sustainability of our societies. The author, Prof. Dr. Patrick Huntjens, argues that overcoming these existential challenges will require a fundamental shift from our current anthropocentric and economic growth-oriented approach to a more ecocentric and regenerative approach. He advocates for a Natural Social Contract that emphasizes long-term sustainability and the general welfare of both humankind and planet Earth. Achieving this crucial balance calls for an end to unlimited economic growth, overconsumption and over-individualisation for the benefit of ourselves, our planet, and future generations. To this end, sustainability, health, and justice in all social-ecological systems will require systemic innovation and prioritizing a collective effort. The Transformative Social-Ecological Innovation (TSEI) framework presented in this book serves that cause. It helps to diagnose and advance innovation and spur change across sectors, disciplines, and at different levels of governance. Altogether, TSEI identifies intervention points and formulates jointly developed and shared solutions to inform policymakers, administrators, concerned citizens, and professionals dedicated towards a more sustainable, healthy and just society. A wide readership of students, researchers, practitioners and policy makers interested in social innovation, transition studies, development studies, social policy, social justice, climate change, environmental studies, political science and economics will find this cutting-edge book particularly useful. "As a sustainability transition researcher, I am truly excited about this book. Two unique aspects of the book are that it considers bigger transformation issues (such as societies' relationship with nature, purpose and justice) than those studied in transition studies and offers analytical frameworks and methods for taking up the challenge of achieving change on the ground." - Prof. Dr. René Kemp, United Nations University and Maastricht Sustainability Institute

Citizen Activities in Energy Transition Sampsa Hyysalo 2021-06-09 This book addresses the rapidly changing citizen roles in innovation, technology adoption, intermediation, market creation, and legitimacy building for low-carbon solutions. It links research in innovation studies, sustainability transitions, and science and technology studies, and builds a new approach for the study of user contributions to innovation and sociotechnical change. Citizen Activities in Energy Transition gives detailed and empirically grounded overall appraisal of citizens' active technological engagement in the current energy transition, in an era when Internet connectivity has given rise to important new forms of citizen communities and interactions. It elaborates a new way to study users in sociotechnical change through long-term ethnographic and historical research and reports its deployment in a major, decade-long line of investigation on user activities in small-scale renewables, addressing user contributions from the early years to the late proliferation stages of small-scale renewable energy technologies (S-RETs). It offers a much-needed empirical and theoretical understanding of the dynamics of the activities in which users are engaged over the course of sociotechnical change, including innovation, adoption, adjustment, intermediation, community building, digital communities, market creation, and legitimacy creation. This work is a must-read for those seeking to understand the role of users in innovation, energy systems change and the significance of new digital communities in present and future sociotechnical change. Academics, policymakers, and managers are given a new resource to understand the "demand side" of sociotechnical change beyond the patterns of investment, adoption, and social acceptance that have traditionally occupied their attention.

Social Innovation in Higher Education Carmen Păunescu 2022-01-01 This open access book offers unique and novel views on the social innovation landscape, tools, practices, pedagogies, and research in the context of higher education. International, multi-disciplinary academics and industry leaders present new developments, research evidence, and practice expertise on social innovation in higher education institutions (HEIs), across academic and professional disciplines. The book includes a selected set of peer-reviewed chapters presenting different perspectives against which relevant actors can identify and analyse social innovation in HEIs. The volume demonstrates how HEIs can respond to societal challenges, support positive social change, and contribute to the development of international public policy discourse. It answers the question 'how does the present higher education system, in different countries, promote social innovation and create social change and impact'. In answering this question, the book identifies factors driving success as well as obstacles. Furthermore, it examines how higher education innovation assists societal challenges and investigates the benefits of effective social innovation engagement by HEIs. The interdisciplinary approach of the volume makes it a must-read for scholars, students, policy-makers, and practitioners of economics, education, business and management, political science, and sociology interested in a better understanding of social innovation.

Innovative Economic, Social, and Environmental Practices for Progressing Future Sustainability Chai Lee Goi 2021 "This book explores the current practice in economic, social, and environmental sustainable development, which continues to prove its importance in our lives as it affects all aspects of them"--

Business Transformation for a Sustainable Future Samuel Petros Sebhatu 2021-09-06 Interconnecting the concepts of sustainability, innovation and transformation, this book explains how organizations have successfully transformed themselves and wider society to foster a more sustainable future, and identifies the difficulties and challenges along the way. Part of the Principle of Responsible Management Education (PRME) series, the book promotes a strong voice for meeting sustainability challenges for transformative change in a globalized world through business education and practice. A transition to a more sustainable way of doing business can only be attained by combining technology with profound system innovations and lifestyle changes. The chapters in the book, each written by a strong and well-recognized team of researchers in the field, open up the discussion about a new partnership between sustainability, innovation, and transformation that includes the global society (big world), the biosphere (small planet), and also requires a deep mind shift. The book presents cases from business (including Ikea and Eataly) and other service networks including the Base of the Pyramid (BoP), and illustrates how these organizations have transformed themselves for a sustainable future. The research perspectives are macro (policies and legislation), meso (institutional practices) and micro (business practices and individual behavior). This book is where research meets real-world business and societal practice. The chapters are grounded in business research, specifically the interdependencies between sustainability, innovation, and transformation, which makes for a robust basis for describing, explaining, and understanding the complex challenges faced by business and society in the 21st century. The book is intended for graduate- and postgraduate-level students and executive education with implications for practitioners. Furthermore, it contributes to multidisciplinary research in the field of interaction between business and society with a view to extending the firm-centric view to encompass a broader, systemic, and dynamic understanding of business and societal transformation.

Creating Sustainable Value in Social Enterprises 2020

Smart Cities for Technological and Social Innovation Hyung Min Kim 2020-09-21 Smart Cities for Technological and Social Innovation establishes a key theoretical framework to understand the implementation and development of smart cities as innovation drivers, in terms of lasting impacts on productivity, livability and sustainability of specific initiatives. This framework is based on empirical analysis of 12 case studies, including pioneer projects from Europe, Asia, the Middle East, and more. It explores how successful smart cities initiatives nurture both technological and social innovation using a combination of regulatory governance and private agency. Typologies of smart city-making approaches are explored in depth. Integrative analysis identifies key success factors in establishing innovation relating to the effectiveness of social systems, institutional thickness, governance, the role of human capital, and streamlining funding of urban development projects. Cases from a range of geographies, scales, social and economic contexts Explores how smart cities can promote technological and social innovation in terms of direct impacts on livability, productivity and sustainability Establishes an integrative framework based on empirical evidence to develop more innovative smart city initiatives Investigates the role of governments in coordinating, fostering and guiding innovations resulting from smart city developments Interrogates the policies and governance structures which have been effective in supporting the development and deployment of smart cities

Socio-Economic Development: Concepts, Methodologies, Tools, and Applications Management Association, Information Resources 2018-11-02 The social and economic systems of any country are influenced by a range of factors including income and education. As such, it is vital to examine how these factors are creating opportunities to improve both the economy and the lives of people within these

countries. Socio-Economic Development: Concepts, Methodologies, Tools, and Applications provides a critical look at the process of social and economic transformation based on environmental and cultural factors including income, skills development, employment, and education. Highlighting a range of topics such as economics, social change, and e-governance, this multi-volume book is designed for policymakers, practitioners, city-development planners, academicians, government officials, and graduate-level students interested in emerging perspectives on socio-economic development.

Sustainable Entrepreneurship Christina Weidinger 2013-08-13 Sustainable Entrepreneurship stands for a business driven concept of sustainability which focusses on increasing both social as well as business value - so called Shared Value. This book shows why and how this unique concept has the potential to become the most recognised strategic management approach in our times. It aims to point out the opportunities that arise from putting sustainable entrepreneurship into practice. At the same time, this book is a wake-up call for all those companies and decision makers who underestimated Sustainable Entrepreneurship before or who are simply not aware of its greater dimension. Well structured chapters from different academic and business perspectives clearly outline how Sustainable Entrepreneurship contributes to solving the world's most challenging problems, such as Climate Change, Finance Crisis and Political Uncertainty, as well as to ensuring business success. The book provides a framework of orientation where the journey might go: What can a successful concept of SE look like? What are the key drivers for its realisation? What is the role of business in shaping the future of our society? The book also presents best practices and provides unique learnings as well as business insights from the international Sustainable Entrepreneurship Award (www.se-award.org). The Sustainable Entrepreneurship Award (short SEA) is an award for companies today who are thinking about tomorrow by making sustainable business practices an integral part of their corporate culture. Companies that receive the SEA are being recognised for the vision they have shown in combining economic and sustainable responsibility.

Handbook of Inclusive Innovation Gerard George 2019 The Handbook of Inclusive and Social Innovation: The Role of Organizations, Markets and Communities offers a comprehensive review of research on inclusive innovation to address systemic and structural issues – the "Grand Challenges" of our time. With 27 contributions from 57 scholars, the Handbook provides frameworks and insights by summarising current research, and highlights emerging practices and scalable solutions. The contributions highlight a call to action and place social impact at the heart of theory and practice. It will be an invaluable resource for academics, practitioners, and policymakers who champion social inclusion and emphasize innovative approaches to addressing sustainable development goals.

The Future of the UN Sustainable Development Goals Samuel O. Idowu 2019-06-15 This book provides a business-oriented analysis of the United Nations (UN) Sustainable Development Goals (SDG). In order to assess their impact on businesses and corporations, the book addresses all 17 goals and a broad range of industries. Gathering contributions from Africa, Europe and Asia, it presents both critical reviews and case studies. In turn, the book seeks to predict likely developments during the next decade. To do so, it examines evidence from today's business world and how companies and corporations have been adopting the SDGs since their release. In this regard, it discusses the changes that will be required and how the agenda will affect the continent's development path. An underlying theme throughout the book is the role of monetary value and investment for sustainable

development: whether through financing, enhanced turnaround resulting from a more educated population, or more socially innovative entrepreneurs.

Social Innovation and Sustainable Development: a nurturing relationship FUCCI VINCENZO 2022-05-13 As social, economic and environmental challenges increase, the path leading to development and sustainability is seriously jeopardised and the implementation of avant-garde tools and practices urges. This volume aims to shed light on the transition that our society has been passing through and how we can drive this transition towards what we value. It is precisely in these transitional phases that the answers we are looking for come to surface: this is the case of social innovation. This relatively recent concept over the last years gained increasing relevance and interest. This volume explores the complexity and the criticality of both the notions of social innovation and sustainable development through the lenses of an analytical investigation of their meanings and nuances and examines their processes and practices. This volume clearly frames these notions and emphasises the peculiarities and the qualities that foster a nurturing relationship between social innovation and sustainable development

Creative Business and Social Innovations for a Sustainable Future Miroslav Mateev 2018-12-17 The book presents high-quality research papers presented at the 1st AUE International research conference, AUEIRC 2017, organized by the American University in the Emirates, Dubai, held on November 15th-16th, 2017. The book is broadly divided into three sections: Creative Business and Social Innovation, Creative Industries and Social Innovation, Education and Social Innovation. The areas covered under these sections are credit risk assessment and vector machine-based data analytics, entry mode choice for MNE, risk exposure, liquidity and bank performance, modern and traditional asset allocation models, bitcoin price volatility estimation models, digital currencies, cooperative classification system for credit scoring, trade-off between FDI, GDP and unemployment, sustainable management in the development of SMEs, smart art for smart cities, smart city services and quality of life, effective drivers of organizational agility, enterprise product management, DEA modeling with fuzzy uncertainty, optimization model for stochastic cooperative games, social media advertisement and marketing, social identification, brand image and customer satisfaction, social media and disaster management, corporate e-learning system, learning analytics, socially innovating international education, integration of applied linguistics and business communication in education, cognitive skills in multimedia, creative pedagogies in fashion design education, on-line summative assessment and academic performance, cloud concept and multimedia-based learning in higher education, hybrid alliances and security risks, industry and corporate security significance, legal regulation and governance. The papers in this book present high-quality original research work, findings and practical development experiences, and solutions for a sustainable future.

Social Impact Measurement for a Sustainable Future Richard Hazenberg 2021-11-16 This book explores the history of social impact measurement, offering justifications for the use of social impact measurement in modern society. It seeks to uncover the tensions inherent in social impact measurement, especially between creating and measuring social value creation. As the world becomes ever more globalised in its focus to deliver sustainable solutions to social and environmental problems, frameworks such as the United Nation's Sustainable Development Goals (SDGs) provide basic structure through which social impact can be assessed and compared globally. Nevertheless, constructive critiques of such approaches are required to ensure that they do not misinform stakeholders,

disenfranchise the disadvantaged and exacerbate existing social problems. In providing this overview, the book seeks to offer a critical review of the social impact measurement field centred on concepts of 'empowerment' and 'social action' (Weber, 1978), whilst also demonstrating best practice and potential pitfalls to policymakers and practitioners.

Innovation for Sustainable Development Jean-Yves Grosclaude 2014-02-20 Innovation has become the new buzzword across the globe. International organisations, governments, corporates, academia and society see it as the answer to the major economic, social and environmental transformations challenging the models of the 20th century. Innovations are occurring worldwide and alternative solutions to the existing problems are emerging in all sectors: electric cars, organic farming, renewable energy and e-learning are good examples. These alternatives can be ascribed with qualities such as decentralized frugal, flexible, smart and democratic, virtues that are lacking in conventional models. They are attributed with the potential to meet the overall global challenges such as climate change and the growing inequalities between and within countries. What is the real potential of innovation? Does the rapid deployment of innovations lead towards a more sustainable and inclusive society? Can innovations and the emerging alternatives replace conventional models? Beyond technologies, what institutional innovations are required to support sustainable development? A Planet for Life 2014 aims to answer these questions and explore innovation in all its aspects, through a series of texts written by international experts. The objective of this book is to analyse experiences from across the world and the role of innovation in a variety of areas of development such as urbanization, agriculture and food, the mobility of people and freight, education and the provision of water and energy to all.

Creative Business and Social Innovations for a Sustainable Future Miroslav Mateev 2019-01-10 The book presents high-quality research papers presented at the 1st AUE International research conference, AUEIRC 2017, organized by the American University in the Emirates, Dubai, held on November 15th-16th, 2017. The book is broadly divided into three sections: Creative Business and Social Innovation, Creative Industries and Social Innovation, Education and Social Innovation. The areas covered under these sections are credit risk assessment and vector machine-based data analytics, entry mode choice for MNE, risk exposure, liquidity and bank performance, modern and traditional asset allocation models, bitcoin price volatility estimation models, digital currencies, cooperative classification system for credit scoring, trade-off between FDI, GDP and unemployment, sustainable management in the development of SMEs, smart art for smart cities, smart city services and quality of life, effective drivers of organizational agility, enterprise product management, DEA modeling with fuzzy uncertainty, optimization model for stochastic cooperative games, social media advertisement and marketing, social identification, brand image and customer satisfaction, social media and disaster management, corporate e-learning system, learning analytics, socially innovating international education, integration of applied linguistics and business communication in education, cognitive skills in multimedia, creative pedagogies in fashion design education, on-line summative assessment and academic performance, cloud concept and multimedia-based learning in higher education, hybrid alliances and security risks, industry and corporate security significance, legal regulation and governance. The papers in this book present high-quality original research work, findings and practical development experiences, and solutions for a sustainable future.

Social Innovation of New Ventures Marcela Ramirez-Pasillas 2020-12-22 This book provides insights into how new ventures in emerging economies and developing countries generate social innovation. It showcases new forms of business and how they are different from traditional business models. With increasing drive for innovation in emerging markets and lack of knowledge of how these markets work, this book enriches existing literature by looking at how such businesses in developing economies break new ground in a daunting, resource constrained environment. The book examines successful individual entrepreneurs, social relationships, product innovation, processes, systems and markets through cases. It navigates across key theoretical elements including individual initiative-taking, agency, and opportunity contexts. This book will be a useful reference to understanding the dynamics of new ventures in emerging markets and how they fuel social innovation and sustainable development.

Innovation and the Environment OECD 2000-12-11 A workshop proceedings address questions that lead to a better understanding of the interaction between innovation and the environment and explored elements of "best practice" policies that can stimulate innovation for the environment and shift our development path towards sustainability.

Social Innovations in Post-Soviet Countries Bakhrom Radjabov 2022-06-02 This book evaluates the evolution of social innovation in post-Soviet Central Asia, Eastern Europe and Caucasus. Following the dissolution of the USSR, organisations such as the UNDP have encouraged local communities and governments to innovate in order to find solutions to existing social problems. This book demonstrates that progress with social innovations has varied, with countries with low government support such as Uzbekistan struggling, whereas countries with better government support and a more active civil society, such as Armenia and Ukraine, have seen more positive results. Covering the period 2012-2020 and a broad range of countries, including Kazakhstan, Kyrgyzstan, Tajikistan and Uzbekistan, Moldova, Ukraine, Azerbaijan, Armenia, and Georgia, this book provides an impressively broad-ranging critical analysis of post-Soviet social innovation. Including social innovations emerging as a result of the Covid-19 outbreak, this will be an important comparative study for researchers and practitioners working on social innovation, and to those with an interest in post-Soviet development.

Social Innovation and Sustainable Development: a nurturing relationship - e-Book Vincenzo Fucci 2022-05-06 As social, economic and environmental challenges increase, the path leading to development and sustainability is seriously jeopardised and the implementation of avant-garde tools and practices urges. This volume aims to shed light on the transition that our society has been passing through and how we can drive this transition towards what we value. It is precisely in these transitional phases that the answers we are looking for come to surface: this is the case of social innovation. This relatively recent concept over the last years gained increasing relevance and interest. This volume explores the complexity and the criticality of both the notions of social innovation and sustainable development through the lenses of an analytical investigation of their meanings and nuances and examines their processes and practices. This volume clearly frames these notions and emphasises the peculiarities and the qualities that foster a nurturing relationship between social innovation and sustainable development

Handbook of Research on Smart Territories and Entrepreneurial Ecosystems for Social Innovation and Sustainable Growth Palma-Ruiz, Jesús Manuel 2019-12-27 With the rise of information and communication technologies in today's world, many

regions have begun to adapt into more resource-efficient communities. Integrating technology into a region's use of resources, also known as smart territories, is becoming a trending topic of research. Understanding the relationship between these innovative techniques and how they impact social innovation is vital when analyzing the sustainable growth of highly populated regions. The Handbook of Research on Smart Territories and Entrepreneurial Ecosystems for Social Innovation and Sustainable Growth is a pivotal reference source that provides vital research on the global practices and initiatives of smart territories as well as their impact on sustainable development in different communities. While highlighting topics such as waste management, social innovation, and digital optimization, this publication is ideally designed for civil engineers, urban planners, policymakers, economists, administrators, social scientists, business executives, researchers, educators, and students seeking current research on the development of smart territories and entrepreneurship in various environments.

Social Innovation Thomas Osburg 2013-06-04 ⬚Social Innovation is becoming an increasingly important topic in our global society. Those organizations which are able to develop business solutions to the most urgent social and ecological challenges will be the leading companies of tomorrow. Social Innovation not only creates value for society but will be a key driver for business success. Although the concept of Social Innovation is discussed globally the meaning and its impact on the development of new business strategies is still heavily on debate. This publication has the goal to give a comprehensive overview of different concepts in the very innovative field of Social Innovation, from a managerial as well as from a theoretical and social perspective. Over 30 leading thinkers in the field of Innovation, Strategic Management and Organizational Development give a well structured inside on the latest developments and progress in the field of Social Innovation. Thereby the authors not only develop a comprehensive and unique analysis on the state-of-the art of social innovation but also give practical advice and information to business leaders on how to apply the latest management thinking on Social Innovation to daily business decisions. This publication has the intention to become a milestone in the further development of the concept of Social Innovation as well as to further stimulate new business strategies necessary to overcome world most pressing social and ecological challenges.

Designing an Innovative Pedagogy for Sustainable Development in Higher Education Vasiliki Brinia 2020-03-20 Designing an Innovative Pedagogy for Sustainable Development in Higher Education This book develops a "green pedagogy" and an innovation mindset in higher education by using approaches based on innovative design thinking, arts-based practices, digital transformation, and entrepreneurship for sustainable development. New pedagogical methods and educational solutions are developed throughout this book to offer pedagogical support to both students and university/college-level instructors. This book leads students as well as their instructors, through an artful and experimental way of thinking and doing, to take the ownership of the co-creation process. This is the basis for increasing social responsibility, motivation and commitment, and fostering creativity and innovation. An educational toolkit, including human-centric design methods, digital tools, creative and arts-based practices, innovation-related skills, and nascent and social entrepreneurship competencies, is provided for higher education instructors. This method kit will help instructors support students in the process of creating new knowledge for addressing real-world problems and enhance their societal involvement, foster entrepreneurial spirit, and reach opportunities for a sustainable future. Features

Discusses arts-based education and entrepreneurship-based skills. Presents digital transformation and innovation-related skills for sustainable development. Proposes an experimental culture of thinking and doing. Provides agile and collaborative development methodology. Leads students to be much more creative and innovative. Offers a method kit for instructors to respond to 21st-century requirements in the field of higher education.

Social Innovation in the Service of Social and Ecological Transformation Olivier De Schutter 2021-10-14 This book explores how the State can play a role as an enabler of citizens-led social innovations, to accelerate the shift to sustainable and socially just lifestyles. To meet the twin challenges of environmental degradation and the rise of inequalities, societal transformation is urgent. Most theories of social change focus either on the role of the State, on the magic of the market, or on the power of technological innovation. This book explores instead how local communities, given the freedom to experiment, can design solutions that can have a transformative impact. Change cannot rely only on central ordering by government, nor on corporations suddenly acting as responsible citizens. Societal transformation, at the speed and scope required, also should be based on the reconstitution of social capital, and on new forms of democracy emerging from collective action at the local level. The State matters of course, for the provision of both public services and of social protection, and to discipline the market, but it should also act as an enabler of citizen-led experimentation, and it should set up an institutional apparatus to ensure that collective learning spreads across jurisdictions. Corporations themselves can ensure that society taps the full potential of citizens-led social innovations: they can put their know-how, their access to finance, and their control of logistical chains in the service of such innovations, rather than focusing on shaping consumers' tastes or even adapting to consumers' shifting expectations. With this aim in mind, this book provides empirical evidence of how social innovations, typically developed within "niches", initially at a relatively small scale, can have society-wide impacts. It also examines the nature of the activism deployed by social innovators, and the emergence of a "do-it-yourself" form of democracy. This book will appeal to all those interested in driving societal change and social innovation to ensure a sustainable and socially just future for all.

Social Innovation and Sustainable Entrepreneurship Maritza I. Espina 2018-08-31 The rapid and formative rise in research on social innovation and entrepreneurship means that theoretical frameworks are still being created, while traditional notions of economic efficiency and social welfare are tested. The field is progressing fastest in the measurement and measuring of social entrepreneurial effectiveness. Social innovators, who draw from philanthropy, as well as capital markets, for financial resources, have adopted the lean start up as a paradigm for their organization logics.

Designing Social Innovation for Sustainable Livelihoods Gavin Melles 2022 This volume discusses how design broadly understood as design of business, policy, product, system, etc. can produce socially responsible innovations with livelihoods consequences. Sustainable Livelihoods Framework (SLF) is a robust framework for analysing and measuring social impact for excluded populations and groups. This is illustrated with case studies from India, Sri Lanka, Bangladesh, Nepal by discussing how initiatives concerned with design in the broad sense have the potential to create sustainable livelihoods. This volume will be of interest to scholars and practitioners in Sustainable Development and Design.

Sustainable Development and Social Responsibility—Volume 2 Ahmed N. Al-Masri 2020-01-13 This book gathers high-quality research papers presented at the 2nd AUE international research conference, AUEIRC 2018, which was organized by the American University in the Emirates, Dubai, and held on November 13th-15th, 2018. The book is broadly divided into two main sections: Sustainability and Smart Business, and Sustainability and Creative Industries. The broad range of topics covered under these sections includes: risk assessment in agriculture, corporate social responsibility and the role of intermediaries, the impact of privatizing health insurance, political events and their effect on foreign currency exchange, the effect of sustainable HR practices on financial performance, sustainability integration in the supply chain and logistics, gender inequality in the MENA economies, the panel data model, the model of sustainable marketing in the era of Industry 4.0, micro-enterprises as a tool for combating unemployment, the impact of financial education and control on financial behavior, measuring financial and asset performance in agricultural firms, a comprehensive strategic approach to sustainability in the UAE, sustainability and project finance, HR analytics, FaD or fashion for organizational sustainability, a conceptual framework of sustainable competitive advantages, psychology of organizational sustainability, Blockchain technology and sustainability, veganism and sustainability, institution building from an emotional intelligence perspective, sustainable concrete production using CWP, occupants' behavior and energy usage in Emirati houses, the effect of shop lighting on consumer behavior, multimedia applications in digital transformation art, integrating biomimicry principles in sustainable architecture, experimental sustainable practices in fashion education, technology-assisted student-centered learning for civil engineering, and a 10-step design process for architectural design studios. All contributions present high-quality original research work, findings and lessons learned in practical development.
Creative Solutions for a Sustainable Development Yuri Borgianni 2021-09-15 This book constitutes the refereed proceedings of the 21st International TRIZ Future Conference on Automated Invention for Smart Industries, TFC 2021, held virtually in September 2021 and sponsored by IFIP WG 5.4. The 28 full papers and 8 short papers presented were carefully reviewed and selected from 48 submissions. They are organized in the following thematic sections: inventiveness and TRIZ for sustainable development; TRIZ, intellectual property and smart technologies; TRIZ: expansion in breadth and depth; TRIZ, data processing and artificial intelligence; and TRIZ use and divulgation for engineering design and beyond. Chapter 'Domain Analysis with TRIZ to Define an Effective "Design for Excellence' is available open access under a Creative Commons Attribution 4.0 International License via link.springer.com.

Base of the Pyramid 3.0 Fernando Casado Caneque 2017-09-08 For well over 4 billion people — approximately 60% of all humanity — annual income is less than $1,500. The term "Base of the Pyramid" was first coined by Stuart L. Hart and C.K. Prahalad in 2002 and has become synonymous with both the method by which we can more effectively address poverty and the opportunity that exists in a multi-trillion-dollar market. A whole new lexicon has emerged to describe this phenomenon, including new buzzwords and catch phrases like "inclusive business", "opportunities for the majority", "sustainable livelihoods", "pro-poor business" and "social business", and thousands of new businesses, institutions and investment funds have been set up.In this ground-breaking new book, Stuart L. Hart and Fernando Casado Cañeque have worked with members of the BoP Global Network to shake the tree, look objectively at what has happened since 2002, highlight why earlier applications of BoP haven't worked and propose new objectives and ways of working to formulate more sustainable solutions. The book challenges the reader and organizations to think about the mindset and purpose across whole organizations, open innovation rather than simply co-creation, and a complete review of the innovation ecosystem. Through this book, practitioners will gain a clearer insight into which business models can work within different communities to ensure a sustainable transition to improved local economies. Equally, the book is a must-read for researchers and students in the fields of entrepreneurship, innovation, sustainable development and environmental management.
The New Pioneers Tania Ellis 2010-11-04 New times create new needs — and new needs require new solutions. The New Pioneers is a practical guide for capitalists and idealists on how to navigate in the new economic world order. It is about the social megatrends that are shaping our lives in new ways and creating a new face of capitalism. And it is about the pioneers that are paving the way for the new business revolution: this century's generation of visionary leaders, social entrepreneurs and social intrapreneurs. 'Hardcore business people are realising that they can increase their profits by incorporating social responsibility into their business, and heartcore idealists are realising that the use of market methods helps them meet their social goals successfully,' argues Tania Ellis. With a wide array of cases from all over the world Tania Ellis explains the key principles of sustainable business success. Read The New Pioneers to gain insight into the new rules that are paving the way for business unusual — for the benefit of humanity and the bottom line. Learn more about The New Pioneers and join the movement of sustainable businesses and social entrepreneurs at www.thenewpioneers.biz