

International Education Hubs Student Talent Knowledge Innovation Models

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Higher Education Design Hamish Coates 2020-12-01 This book advances new views on higher education design, steps beyond prevailing problems and perspectives, and stimulates broader contributions. The 2020 pandemic has shocked already fragile business and academic models, and the time is ripe for innovating global online education, shifting towards Asia and lifelong learning, and investing in 21st century institutions and partnerships. Rather than dwell on dystopian discontents, the book charts narratives for developing the industry and the field. It is written for commercial, governmental and collegial communities to inject major research-driven insights into contemporary transformations and research.

University-Community Engagement in the Asia Pacific Christopher S. Collins 2017-01-12 This edited volume provides a framework for understanding academic public good and offers case studies and perspectives as in depth examples of the ways in which colleges and universities engage with the community to produce social benefits. Focusing on the Asia Pacific region, the authors discuss examples of engagement that produce consciousness, partnerships, and services that are broadly available to the public and enhance the progress of society. The authors argue that, unlike an individual degree, these are public benefits that should be focused upon and featured more readily so that the breadth of university benefits come to be better understood.

Successful Global Collaborations in Higher Education Institutions Abdulrahman Al-Youbi 2019-08-15 This open access book presents deep investigation to the manifold topics pertaining to global university collaboration. It outlines the strategies King Abdulaziz University has employed to rise in global rankings, and the reasons chosen to collaborate with other academic and research institutes. The environment in which universities currently exist is considered, and subsequently how an innovative culture might be established and maintained to enable global partnerships to be implemented and to succeed is discussed. The book provides an intense focus on why collaboration is a necessary ingredient for knowledge transfer and explains how to do it. The last part of the book considers how to sustain partnerships. This is because one of the challenges of global partnerships is not just setting them up, but also sustaining them.

Higher Education in Turmoil Jane Knight 2008-01-01 Internationalization is a pervasive force shaping and challenging higher education as it faces the new realities and turbulence of globalization. In a thoughtful and provocative way, this book provides a critical perspective on the rationales, benefits, risks, strategies, and outcomes of internationalization.

Global Perspectives on Higher Education Philip G. Altbach 2016-04-01 Provocative and wide-ranging, *Global Perspectives on Higher Education* considers how the international exchange of ideas, students, and scholars has fundamentally altered higher education.

Prestige in Academic Life Paul Blackmore 2015-11-19 The achievement of academic excellence is inherently competitive. Deliberate government policies, globalisation and changes in communication technologies mean that competitiveness in the academic world is sharper than ever before. At the centre of this is the seeking of prestige, at all levels from the national system to the individual. *Prestige in Academic Life* aims to increase understanding of motivation in universities by exploring the part that prestige plays, for good and ill. The book's focus on motivation and prestige helps to answer fundamental questions that run through much discussion on universities, such as why some problems are never solved; why change can be so difficult to achieve; and how individuals and groups can enable it to happen. Issues explored include: • What role does prestige play in academic life? • How does prestige play out in the working lives of academics, students, administrators and institutional leaders? • How can the positive aspects of prestige be encouraged and the negative ones diminished? University leaders and managers, academics, administrators and students, indeed all who are interested in universities, will find this valuable reading. It will help those in leadership positions to enhance the efficiency, effectiveness and wellbeing of their institutions, and will support academic staff in negotiating their career path. Paul Blackmore is Professor of Higher Education in the International Centre for University Policy Research, Policy Institute at King's, at King's College London.

Handbook on Transnationalism Yeoh, Brenda S.A. 2022-01-18 Providing a critical overview of transnationalism as a concept, this Handbook looks at its growing influence in an era of high-speed, globalised interconnectivity. It offers crucial insights on how approaches to transnationalism have altered how we think about social life from the family to the nation-state, whilst also challenging the predominance of methodologically nationalist analyses.

Higher Education Challenges in South-East Asia Kahl, Christian 2020-10-23 Over the last decade, many local students have preferred to study overseas. This has caused governments to announce the creation of programs and developments in the higher education sector to upgrade South-East Asia to a leading education hub. Moreover, many governments declared that they would work on the insurance of learning to increase the quality of the degrees and the teaching itself. This has led many to question the results of these declarations. *Higher Education Challenges in South-East Asia* provides an overview of what has been happening over the last ten years in higher education in South-East Asia. It also works to solve the challenges in modern education such as the impacts of digitalization, globalization, and Generation Y and Z learning styles. Covering topics that include globalization, educational technologies, and comparative teaching, this book impacts academic institutions, policymakers, government officials, university and college administrators and leaders, academicians, researchers, and students.

Nation-branding in Practice Kristin Anabel Eggeling 2020-04-29 This book investigates the political implications of country promotion through practices of 'nation-branding' by drawing on contemporary examples from the sports, urban development and higher education sector in Kazakhstan and Qatar. Nation-branding has emerged as a central practice of international politics, where it is commonly understood as a vain, superficial selling technique with little political salience. Drawing on shared insights from practice theory and constructivist notions of nationalism, identity and power, this book challenges this reading and instead argues that nation-branding is neither neutral nor primarily economically motivated, but inherently politicised and tied to the legitimization of current political regimes. The starting point for the analysis is a range of everyday practices and sites long ignored by international relations scholars. In particular, the book traces how the political leadership in Kazakhstan and Qatar have used participation in the international sports circuit, spectacular urban development, and the construction of 'world-class' universities to first produce and then stabilize new ideas about their state. Providing a new analytical perspective on nation-branding, this book will be of interest to students and scholars of Middle Eastern and Central Asian studies, International Relations, and Cultural and Political Geography.

Mapping Research and Innovation in the Republic of Botswana UNESCO 2013-11-19

Researching Higher Education in Asia Jisun Jung 2017-09-05 This book discusses higher education research as a field of study in Asia. It traces the evolution of research in the field of higher education in several Asian countries, and shares ideas about the evolving higher education research communities in Asia. It also identifies common and dissimilar challenges across national communities, providing researchers and policymakers essential new insights into the relevance of a greater regional articulation of national higher education research communities, and their further integration into and contribution to the international higher education research community as a whole.

Ensuring Quality in Cross-Border Higher Education Implementing the UNESCO/OECD Guidelines Vincent-Lancrin Stéphan 2015-11-19 This book monitors the extent to which tertiary education stakeholders complied with the UNESCO/OECD Guidelines for Quality Provision in Cross-Border Higher Education in 2014.

Routledge Handbook of Asian Migrations Gracia Liu-Farrer 2018-01-02 Housing more than half of the global population, Asia is a region characterised by increasingly diverse forms of migration and mobility. Offering a wide-ranging overview of the field of Asian migrations, this new handbook therefore seeks to examine and evaluate the flows of movement within Asia, as well as into and out of the continent. Through in-depth analysis of both empirical and theoretical developments in the field, it includes key examples and trends such as British colonialism, Chinese diaspora, labour migration, the movement of women, and recent student migration. Organised into thematic parts, the topics cover: The historical context to migration in Asia Modern Asian migration pathways and characteristics The reconceptualising of migration through Asian experiences Contemporary challenges and controversies in Asian migration practice and policy Contributing to the retheorising of the subject area of international migration from non-western experience, the Routledge

Handbook of Asian Migrations will be useful to students and scholars of migration, Asian development and Asian Studies in general.

Routledge Handbook of International Education and Development Simon McGrath 2015-07-24 This timely Handbook takes stock of the range of debates that characterise the field of international education and development, and suggests key aspects of a research agenda for the next period. It is deliberately divergent in its approach, recognising the major ideological and epistemological divides that characterise a field that draws on many traditions. Leading and emergent voices from different paradigms and contexts are afforded a space to be heard and each section puts current debates in larger historical contexts. The Handbook is divided in four parts and book-ended by an introduction and a conclusion, the latter oriented towards the implications that the volume has for future research agendas. The first part explores major strands of debates about education's place in development theory. The second acknowledges the disciplining of the field by the education for all movement and examines the place that learning and teaching, and schools play in development. Part three looks beyond schools to consider early years, adult and vocational education but focuses particularly on the return to thinking about higher education's role in development. The final part considers the changing, but still important, role that international cooperation plays in shaping education in developing countries. Featuring over thirty chapters written by leading international and interdisciplinary scholars, the Routledge Handbook of International Education and Development offers the first comprehensive and forward-looking resource for students and scholars.

Social Innovation in Higher Education Carmen Păunescu 2022-01-01 This open access book offers unique and novel views on the social innovation landscape, tools, practices, pedagogies, and research in the context of higher education. International, multi-disciplinary academics and industry leaders present new developments, research evidence, and practice expertise on social innovation in higher education institutions (HEIs), across academic and professional disciplines. The book includes a selected set of peer-reviewed chapters presenting different perspectives against which relevant actors can identify and analyse social innovation in HEIs. The volume demonstrates how HEIs can respond to societal challenges, support positive social change, and contribute to the development of international public policy discourse. It answers the question 'how does the present higher education system, in different countries, promote social innovation and create social change and impact'. In answering this question, the book identifies factors driving success as well as obstacles. Furthermore, it examines how higher education innovation assists societal challenges and investigates the benefits of effective social innovation engagement by HEIs. The interdisciplinary approach of the volume makes it a must-read for scholars, students, policy-makers, and practitioners of economics, education, business and management, political science, and sociology interested in a better understanding of social innovation.

The Globalization of Internationalization Hans de Wit 2017-01-20 The Globalization of Internationalization is a timely text which gives voice to emerging perspectives as an increasing range of countries engage in the process of internationalization. The pressure to internationalize cannot be ignored by institutions anywhere in today's world, yet the dominant paradigms in the conception of internationalization traditionally come from the English-speaking world and Western Europe. This book sets out to offer alternative viewpoints. Different dimensions and interpretations of internationalization in countries and regions whose perspectives have received little attention to date provide food for thought, and help to broaden understanding of its application in alternative contexts. Combining diverse perspectives from around the world, this new volume in the Internationalization in Higher Education series seeks answers to key questions such as: What are the main characteristics of internationalization viewed from different cultural and regional backgrounds and how do they differ from traditional models such as in Western Europe, North America and Australasia? What issues in different global contexts have an impact on internationalization processes? What are the key challenges and obstacles encountered in developing innovative and non-traditional models of internationalization? With contributions from world-renowned international authors, and perspectives from countries and contexts seen only rarely in the literature, *The Globalization of Internationalization* offers distinctive overviews and insights while exploring a range of thematic and regional issues arising from these considerations. This will be essential reading both as an academic resource and a practical manual for university leaders, academics, higher education policy advisers and non-governmental organizations which fund higher education.

Blended Learning: Engaging Students in the New Normal Era Richard Chen Li 2022-06-17 This book constitutes the refereed proceedings of the 15th International Conference on Blended Learning, ICBL 2022, held in Hong Kong, China, in August 2022. The 31 papers presented in this volume were carefully reviewed and selected from 80 submissions. The conference theme of ICBL 2022 is Blended Learning: Engaging Students in the New Era. The papers are organized in topical sections named: Game-based Learning and Augmented Learning Environment; Computer Supported Collaborative Learning; Enriching Learning Experience with Blended and Online Learning; Content Development and Practice for Blended Learning and Beyond.

Policies and Politics in Malaysian Education Cynthia Joseph 2017-11-22 This book draws on elements of critical social theory, research on globalization, neo liberalism and education, and Malaysian Studies to understand the interplay of globalization, nationalism, cultural politics and ethnicized neoliberalism in shaping the educational reforms in Malaysia. Using the Malaysia Education Blueprint 2013-2025 (MEB) as a case study, a catalyst and a context, this collection critically explores some of the complex historical and contemporary push-pull politics and factors shaping Malaysia's education system, its reform and the experience of Malaysians - and others - within it. The authors in this volume focus on the interplay of neoliberalism, nationalism, ethnic and cultural politics in shaping the educational reforms in Malaysia. Their work captures and seeks to understand the enduring, though changing, hierarchy of access and differentiated rights to educational, social and economic resources and opportunities experienced by different individuals and collectives, including those involved in the neoliberal enterprise of international education. It looks at how inequities have been re-configured in different educational spaces in Malaysia, and at how these inequities have been addressed through reform policies and practices. The book will be a shaper and critical contributor to the assessment of the Malaysia Education Blueprint and related policies. It will also have wider relevance globally as a critical approach to policy discussion.

International Education Hubs Jane Knight 2013-09-11 Education hubs are the newest development in the international higher education landscape. Countries, zones and cities are trying to position themselves as reputed centres for higher education and research. But given higher education's current preoccupation with competitiveness, branding, and economic benefits are education hubs merely a fad, a branding exercise, or are they an important innovation worthy of serious investment and attention? This book tries to answer the question through a systematic and comparative analysis of the rationales, actors, policies, plans and accomplishments for six serious country level education hubs - United Arab Emirates, Qatar, Malaysia, Hong Kong, Singapore and Botswana . The in-depth case studies shows that "one size does not fit all". A variety of factors drive countries to prepare and position themselves as an education hub. They include income generation, soft power, modernization of domestic tertiary education sector, economic competitiveness, need for trained work force, and most importantly a desire to move towards a knowledge or service based economy. In response to these different motivations, three different types of education hubs are being developed: the student hub, talent hub, and knowledge/innovation hub. Scholars, policy makers, professionals, students and senior decision makers from education, economics, geography, public policy, trade, migration will find that this book challenges some assumptions about crossborder education and provides new insights and information.

Internationalisation of Higher Education and Global Mobility Bernhard Streitwieser 2014-05-12 Continuous and rapid developments in global higher education today more than ever before present new questions, greater challenges, and vast new opportunities for institutions, policy makers, scholars and students alike. This book is a collection of studies and essays by many of the leading experts in international higher education who share their analysis of current trends and the implications they see for present and future policy and practice. The volume is organized into three sections that address, first, global, supranational concerns in internationalization and mobility; second, focus on specific cases in Europe, the

Middle East, the United States, Africa, Asia, and Latin America; and third share profiles of individual institutions, practitioners and participants involved in uniquely shaping international education in their everyday practice. The intention of this book is to expand the scope of research in the field of Comparative and International Education, to facilitate theory development, to influence policy formation, and most of all to inform anyone fascinated by the evolving and dynamic processes related to educational internationalization and global mobility. This book will be a valuable information source for scholars, policy makers and students intent on understanding the wide scope of factors that today are shaping the fluid and changing global higher education landscape.

Current Trends and Issues in Higher Education Nataša Bakić-Mirić 2015-02-27 This volume is a collection of eleven papers written by scholars from around the world, who came together in their shared interest to discuss current trends and issues in higher education. Rich in a diversity of topics, Current Trends and Issues in Higher Education represents a valuable contribution to the fields of language, culture, teaching methodology, education, linguistics and central Asian studies. This book synthesises current theoretical and practical insights in higher education provided by active researchers and practitioners in their respective areas. It is comprehensive in dealing with the issues facing educators today, such as changing perceptions in education and research, and learning and teaching in traditional and non-traditional settings. With today's constant changes in the field of education as a result of new legislation and globalization, and new instructional practices and research investigations, this book will help all involved in education to keep up with these transformations and be up-to-date in all areas relating to higher education.

Internationalization of Higher Education in East Asia Ka-Ho Mok 2013-11-12 The rise in demand for higher education in the Asia-Pacific region is an undeniable reflection of the growing pace of globalization and the subsequent pressures imposed by it. Aspiring to become globally competitive and to position favourably in the global university league tables, governments in Asia have either engaged in a serious quest to become a regional education hub or they have concentrated on developing transnational higher education to create more opportunities, in order to meet their citizens' pressing demand for higher education. Internationalization of Higher Education in East Asia critically examines and provides comparative perspectives on the major strategies that selected Asian countries and societies have adopted to transform their higher education sector and enhance their national competitiveness in the increasingly globalized world. This volume by leading scholars in the field of education development and policy studies makes critical reflections on how Asian governments in particular and universities in general have responded to the growing challenges of globalization by promoting more internationalization, student mobility and entrepreneurship in higher education. This book is an essential collection for policy makers, researchers and postgraduate students studying higher education, Asian education and international education.

Management and Administration of Higher Education Institutions in Times of Change Anna Visvizi 2019-10-04 The experts and practitioners contributing to this volume reveal a complex reality of HEI today. The book links the debate on education to topical issues in politics, society and economy, including questions of technological progress, social responsibility, sustainability, well-being and, broadly understood, resilience. *Global Rankings and the Geopolitics of Higher Education* Ellen Hazelkorn 2016-11-18 Global rankings and the Geopolitics of Higher Education is an examination of the impact and influence that university rankings have had on higher education, policy and public opinion in recent years. Bringing together some of the most informed authorities on this very complex issue, this edited collection of specially commissioned chapters examines the changes affecting higher education and the implications for society and the economy. Split into four interrelated sections, this book covers: The development of rankings in higher education, how they have impacted upon both the production of knowledge and its geography, and their influence in shaping policymaking. Overviews of the significance of rankings for higher education systems in Europe, Asia, Africa, Russia, South America, India and North America. An analysis of rankings in relation to key concerns that pervade contemporary higher education. Examination of the role rankings are likely to play in the future directions for higher education. This is a significant scholarly work that analyses in depth an important development in higher education systems, and which is likely to have an important influence upon how we understand the higher education policy-making process – past, present and future. It provides new analysis and conceptual understanding for researchers, and firm evidence for policy makers to use when addressing the value of rankings in measuring the quality of their institutions. Besides bringing together a powerful cast of academics, this book incorporates contributions from heads of important international higher education organisations – from both those involved in making and also in administering key decisions. This timely, reflective and accessible book forms crucial reading for those studying the subject of rankings, as well as the broader implications and unintended consequences of rankings on national higher education policies. Extending beyond academic researchers and students, this book will also be of significant interest to policymakers, higher education leaders and key stakeholders.

English Language Education Policy in the Middle East and North Africa Robert Kirkpatrick 2016-12-15 This volume offers insights on English language education policies in Middle Eastern and North African countries, through state-of-the-art reports giving clear assessments of current policies and future trends, each expertly drafted by a specialist. Each chapter contains a general description of English education policies in the respective countries, and then expands on how the local English education policies play out in practice in the education system at all levels, in the curriculum, in teaching, and in teacher training. Essays cover issues such as the balance between English and the acquisition of the national language or the Arabic language, as well as political, cultural, economic and technical elements that strengthen or weaken the learning of English. This volume is essential reading for researchers, policy makers, and teacher trainers for its invaluable insights in the role of each of the stakeholders in the implementation of policies.

Geopolitical Transformations in Higher Education Marcelo Parreira do Amaral 2022-03-28 This book discusses the central role education and research play in generating both value and comparative advantages in the (imageries of) global competition, competitiveness and transnational value chains. They are seen as assets placed at the forefront of developments that are arguably reshaping individuals, society and economy. This edited volume explores these developments in terms of changing relations between society, economy, science and individuals. The idea that we live in global knowledge societies and knowledge-based economies or that present-day productive systems constitute an industry 4.0 have gained currency as descriptions of contemporary society that are said to bear direct and indirect consequences for political, economic, and social orders. In this context, innovation, science and education are central themes in contemporary discussions about the future of modern societies. Innovation is enthusiastically embraced as the panacea for all sorts of societal issues of our times; science is equally deemed to play a decisive role in solving current problems and in heralding a bright future with more wealth and more welfare for all citizens; education is conferred the task to producing individuals equipped with both skills and competences considered key to innovation but also displaying the attitudes and dispositions that will secure continuous innovation and economic growth.

Internationalisation of African Higher Education Chika Sehoole 2013-10-30 The role of higher education, especially the international dimension, is given little importance in the discourse on achieving the Millennium Development Goals (MDGs) in Africa. This book aims to change that. The potential of higher education's contribution to Africa's development remains unrealized and often misunderstood. In today's globalised world, which prioritises economic growth through liberalised trade and competitive market strategies, much emphasis has been placed on higher education's ability to produce graduates to serve the labour market and produce new knowledge for the knowledge economy. While these are important contributions, the book argues that international higher education and new knowledge must go beyond economic purposes and serve the human and social development needs of the continent. It is against this background that the African Network for the Internationalisation of Education (ANIE) undertook research on the international dimension of higher education in Africa and its role in the achievement of the MDGs. Through empirical research, seven case studies address how international and regional higher education programmes and policies in African universities can address MDG priorities of promoting gender equality and women's empowerment, combating HIV/AIDS and establishing global partnerships for development through academic mobility, joint research initiatives, curriculum innovation and policy development.

International Student Connectedness and Identity Ly Thi Tran 2016-11-23 This book focuses on the interrelationship between international student connectedness and identity from transnational and transdisciplinary perspectives. It addresses the core issues surrounding international students' physical and virtual connectedness to people, places and communities as well as the conditions that shape their transnational connectedness and identity formation. Further, it analyses the nature, diversity and complexity of international student connectedness and identity development across different national, social and cultural boundaries.

The Dawkins Revolution Gwilym Croucher 2013-12-16 John Dawkins was Australia's most influential higher education minister. He turned colleges into universities, free education into HECS, elite education into mass education, a local focus into an international outlook, vice - chancellors into CEOs, and most academics into

both teachers and researchers. The publication of this volume marks the twenty - fifth anniversary of the revolution that John Dawkins started, creating what became known as the Unified National System of higher education. While John Dawkins' reforms were and often remain controversial, they have had a lasting impact on the shape of university education in Australia. This edited collection of research papers, histories and personal accounts from key players analyses the antecedents, details and legacy of this remarkable period in higher education policy in Australia.

Critical Perspectives on Global Competition in Higher Education Portnoi 2014-12-18 This volume delivers a cutting-edge analysis on vernacular globalization, or how local forces mediate global trends. It delves into the vital facets of the quest for global competitiveness, including: Global university rankings World-class universities University mergers Quality assurance Cross-border higher education International education hubs. The authors situate their topics within current international scholarship and demonstrate the myriad avenues through which local actors in higher education may respond to global competition. They pose critical questions about the impact of global competition in an increasingly hierarchical higher education environment, interrogating the potential for social injustice that arises. By providing an alternative perspective to the descriptive, normative approach that dominates the scholarship on global competition in higher education, the chapters in this volume open a fresh and invaluable dialogue in this arena. This is the 168th volume of the Jossey-Bass quarterly report series New Directions for Higher Education. Addressed to presidents, vice presidents, deans, and other higher education decision makers on all kinds of campuses, it provides timely information and authoritative advice about major issues and administrative problems confronting every institution.

American Higher Education in a Global Context Cristina González 2022 This book describes the current state of universities on each continent, providing a comprehensive analysis of the numerous factors that have affected higher education systems around the world.

Governance of Higher Education Ian Austin 2015-08-20 Governance of Higher Education explores the work of traditional and contemporary higher education scholarship worldwide, providing readers with an understanding of the assumptions, historical traditions, and paradigms that have shaped the scholarship on governance. Bringing together the vast and disparate writings that form the higher education governance literature—including frameworks drawn from a range of disciplines and global scholarship—this book synthesizes the significant theoretical, conceptual, and empirical scholarship to advance the research and practice of governance. Coverage includes the structures of governance, cultures and practices, the collegial tradition, the new managed environment of the academy, and the politics and processes of governance. As universities across the globe face a myriad of challenges and multiple stakeholder demands, Governance of Higher Education offers scholars, practitioners, and higher education graduate students an essential resource for advancing research and the practice of governance.

The Palgrave Handbook of Asia Pacific Higher Education Christopher S. Collins 2016-10-06 This volume seeks to identify and explore the forces affecting higher education in the Asia Pacific region today. It includes a set of conceptually-rich organizing chapters followed by detailed country-specific studies that detail both the underlying dynamics of these forces and the manner in which they have affected specific countries. In this way, the chapters touch on the complex demographics of the region, how continued and continuous economic development impinges on higher education, and how neoliberalism has affected higher education across many dimensions. The volume also addresses the complex issues associated with cross border education and the daunting challenges of both national and cross-national quality assurance.

Managing International Connectivity, Diversity of Learning and Changing Labour Markets Ka Ho Mok 2016-08-10 This book examines how major Asian cities have enhanced their global competitiveness by transforming their higher education systems to equip their graduates with global competence. It primarily focuses on policy implications and urban governance, especially comparing how governments are responding to the growing challenges of international connectivity and are managing the diversity of populations resulting from an increasingly globalized world.

Globalisation and Higher Education Reforms Joseph Zajda 2016-02-12 This volume explores the interrelationship between ideology, the state and higher education reforms, setting it in a global context. It examines some of the major higher education reforms and policy issues in a global culture, particularly in the light of recent shifts in quality and standards-driven education and policy research. In doing so, the book provides a comprehensive picture of the intersecting and diverse discourses of globalisation and policy-driven reforms in higher education. Representing scholarly research on major discourses in the field of higher education reforms, the book draws upon recent studies in the areas of globalisation, equality, and the role of the state in higher education reforms. It critiques the neo-liberal ideological imperatives of current higher education and policy reforms, and illustrates the way that shifts in the relationship between the state and higher education policy affect current trends in higher education reforms. Individual chapters critically assess the dominant discourses and debates on higher education and policy reforms. Using diverse comparative education paradigms from critical theory to historical-comparative research, the chapters focus on globalisation, ideology and higher education reforms and examine both the reasons and outcomes of higher education reforms and policy change. "Anyone who has been involved in higher education over the past few decades cannot fail to be affected by the impact of globalisation and neo-liberal policies on universities and society at large. In 'Globalisation and Higher Education Reforms', the 15th volume of the series 'Globalisation, Comparative Education and Policy Research', Joseph Zajda and Val Rust present chapters on education reform in the USA and in international contexts that highlight the inroads that neo-liberalism has made into policy making at higher education institutions. The chapters also illustrate the way universities have been reinventing themselves to meet the demands of a knowledge society in which corporate values of efficiency, performance and managerialism drive the agenda. What are the effects of internationalisation on higher education in the universities of today? With chapters from internationally respected scholars from around the globe, this book seeks to address the many issues of the new reality in higher education. This is a welcome, accessible volume for all those concerned with research, policy-making and curriculum development." Professor Suzanne Majhanovich, Western University

Competition in Higher Education Branding and Marketing Antigoni Papadimitriou 2017-10-06 This volume provides a critical examination of branding and marketing in higher education from national, regional, and global perspectives. Contributors with expertise in higher education, sociology, comparative and international education, marketing, rankings, and educational philanthropy use novel theoretical frameworks and cases from Africa, Asia, Europe, Latin America, and the US to map the brandscape of higher education. Empirical cases and literature analysis show that brand building is becoming a deliberate goal for higher education. This book illustrates student-institution dynamics, as well as the critical role of policy and professionalization to support branding and marketing strategies in higher education in relation to equity.

Geographies of the University Peter Meusburger 2018-07-31 This open access volume raises awareness of the histories, geographies, and practices of universities and analyzes their role as key actors in today's global knowledge economy. Universities are centers of research, teaching, and expertise with significant economic, social, and cultural impacts at different geographical scales. Scholars from a variety of disciplines and countries offer original analyses and discussions along five main themes: historical perspectives on the university as a site of knowledge production, cultural encounter, and political interest; institutional perspectives on university governance and the creation of innovative environments; relationships between universities and the city; the impact of universities on national and regional economies and cultures; and the processes of internationalization through student mobility, the creation of education hubs, and global regionalism in higher education.

Internationalization of Higher Education Yin Cheong Cheng 2015-11-03 This book reviews and analyses the issues and policies of internationalization and exportation of higher education and investigates the strategies and models of education hub development in the context of globalization, with Hong Kong in the Asia-Pacific region as a case study. It examines the close relationship between education hubs and higher education, as well as the strategic functions of an education hub in the future development of a society in a competitive global environment. It also analyses the major strengths, weaknesses, opportunities, and threats of Hong Kong's higher education in relation to its potential for exporting higher education to Asian markets. In particular, it reviews the current state of higher education services offered by Hong Kong in three target markets and their segmentation and proposes the most appropriate market entry strategies for education service providers.

Transnational and Transcultural Positionality in Globalised Higher Education Catherine Montgomery 2017-10-02 Transnational higher education (TNHE), where students study on a 'foreign' degree programme whilst remaining in their home country, has seen exponential development over the last decade. In addition to the increase in students engaged in TNHE across the globe, the involvement of university teachers in TNHE has also risen in response to the demand for this form of international education. Although research into transnational education has doubled since 2006, there is a paucity of research focusing on transnational teacher education, especially outside of North America. The global nature and scope of the expansion of TNHE remains underexplored, and the ways in which different countries are realising TNHE provision is little

understood. This book explores the experiences and perceptions of teachers in transnational higher education, interrogating the ways in which university teachers negotiate cultural, linguistic, and disciplinary contexts in order to provide transformative learning experiences for their students. This book was originally published as a special issue of the Journal of Education for Teaching.

Space, Place and Scale in the Study of Education Lorraine Symaco 2017-10-02 The term 'space' is inherently geographical. Educational provision and activity takes place within spaces ranging from a room at home or in a school to a campus to an administrative area which could be a state within a country, a whole country or a group of countries. Such spaces are known as geographical surfaces. Within these spaces the

process of learning and teaching takes place at particular points that are often nodes in a network which may be formal, such as a group of schools or universities, or non-formal, such as in cyberspace. Understanding what goes on depends on the scale at which it is observed, ranging from individuals to global outreach. Altogether, this constitutes the geography of educational reality. This comprehensive volume includes a theoretical background, plus a sample of situations including school level, policy and administration, inequitable access, education hubs, and small states. It offers an introduction to a relatively neglected member of the family of education foundation disciplines, the geography of education. This book was originally published as a special issue of Comparative Education.